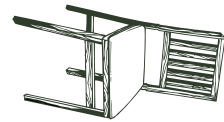


D O N N Y B R O O K



Creative that leaves a mark.

CHRIS BRADY

ART DIRECTOR

885 Waller Street • San Francisco, CA 94117 • 415 577 6450 m • 415 861 3556 h

Creative that leaves a mark.

Don•ny•brook (dä-nE-"bruk) n.

1. An uproar, a free-for-all.
 2. A usually public disturbance or brawl.
-

The best part of my job is the idea, and to get good ideas we all need to be pushed. Sometimes it can get heated but only because in the end we all want to make something that we are proud of.

Constructive criticism is the way work grows. So I expect a writer or account person in fact anyone to question the design and concept of a piece. I am always open to fresh thinking, because a majority of the time the first-time viewer(or in most cases the client) looking at a piece will ask the same questions. But be prepared, I'll defend my choices too.





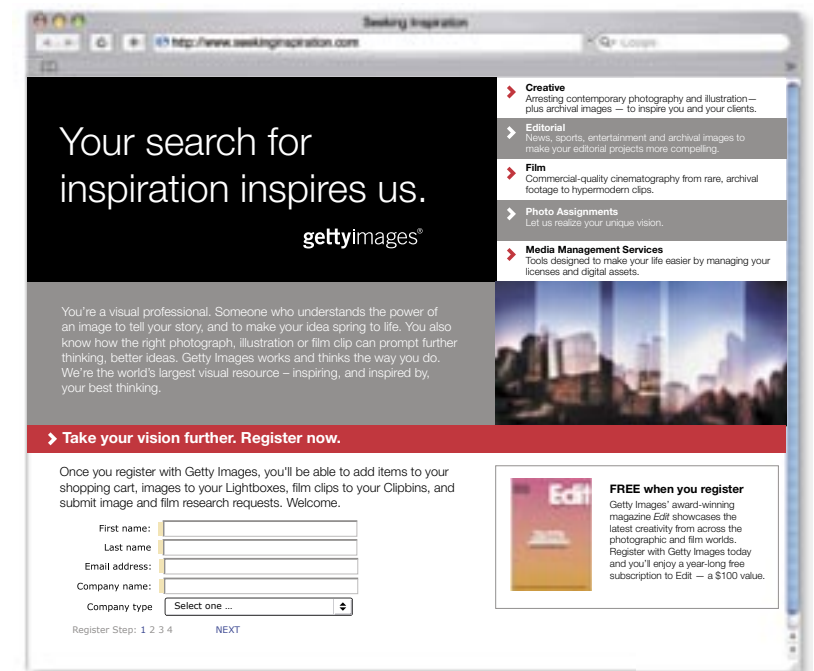
...e inspiration is mutual.

You're a communicator. You work to tell your story in the most compelling way you can. We're Getty Images – the world's richest collection of photography, film clips and illustrations.

At Getty Images, we think the way you think and work the way you work. You inspire us to research, commission and provide uniquely compelling visual material. We uncover tomorrow's visual trends and bring them to you today. The result? Images that take your idea and your story and make them sing. Images so arresting, they can even inspire you to form new ideas and more powerful work.

In short, you inspire us to inspire you.

gettyimages®



EMAIL ID: X for Teachers (en_US) **SUBJECT LINE:** X for Teachers and more (en_US)

Concept: Education

EMAIL ID: X for Teachers (en_US) **SUBJECT LINE:** X for Teachers

Joining X for Teachers sounds even better.

Buy iLife '04 and get GarageBand Jam Pack for just \$20.



Exclusively for X for Teachers members. We're pleased to announce open enrollment for X for Teachers—the program for educators that offers exclusive savings and information on the latest Apple technology. Join today and you'll be immediately eligible to buy iLife '04 for \$29 and get GarageBand Jam Pack for just \$20 (a \$59 savings).

Help your students find their rhythm with iLife and GarageBand. GarageBand, the newest addition to the iLife suite, makes it easy to bring music into the classroom. Students can perform, record, and create original music—and even add it to their social studies, science, and language arts projects for a new dimension in learning. Add Jam Pack to the mix and you enhance the GarageBand experience with great features like:

- Over 2000 prerecorded loops in a variety of instruments and genres.
- Access to 300 additional software instruments, including grand piano and 12-string guitar.
- Over 100 preset audio effects for added customization.

And with the latest versions of iPhoto, iMovie, iDVD, and iTunes, iLife '04 gives you everything you need to help your students create projects they're proud to share.

Enroll in X for Teachers today to get the coupon code for this Jam Pack offer and free training.

Some products or promotions are not available in all the US. Prices are shown in US dollars. Product specifications are also subject to change. © 2004 Apple Computer, Inc. All rights reserved. For more information, visit [apple.com/education](#) or [apple.com/education/teachers](#). © 2004 Apple Computer, Inc. All rights reserved. For more information, visit [apple.com/education](#) or [apple.com/education/teachers](#).

EMAIL ID: Click! iPod (en_US) **SUBJECT LINE:** Rock longer with the new iPod

Concept: iPod (en_US)

Rock on. And on. And on.

Longer playing time. Thinner body. Check out the new iPod.



Click. For questions or to place an order, call 1-800-MY-APPLE.

Call. For questions or to place an order, call 1-800-MY-APPLE.

Come in. Visit an Apple Store or an Apple Authorized Reseller near you.

The iPod. Revisited. With a thinner body, longer battery life, and new Click Wheel, iPod is better than ever. It's the perfect time to make iPod part of your everyday groove.

Longer battery life. Fewer buttons. The new iPod has a thinner body and 10% more battery life—up to 12 hours*—making it even more portable. It also sports the popular Click Wheel, so everything you need is right under your thumb. And you can rediscover your music more easily than ever with one-click song shuffle from the main menu. With 20GB and 40GB models, you can carry up to 5000 or 10,000 songs.** But iPod is more than just a great music player; use it for voice recordings, photo storage, calendar and contacts, even as a portable hard drive.†

Works seamlessly with iTunes. iPod and iTunes were literally made for each other.‡ Just connect your iPod to your Mac or Windows PC and it automatically syncs with iTunes to keep your iPod playlists up to date. And with the iTunes Music Store built in, iTunes is the best way to fill your iPod with new music. Together, iPod and iTunes deliver the ultimate digital music experience.

Buy a new iPod today.

iPod and iTunes are for legal or legitimate authorized copying only. See iTunes music. *Music playback with one earbud in use and volume at 50%. Battery life and number of charge cycles may vary and settings. See [apple.com/features](#) for more information. **Capacity based on 4 minutes per song and 128-Kbps AAC encoding. †Some features require accessories, sold separately. ‡iTunes requires the OS X v10.2.8 or later, Windows 2000, or Windows XP. The iTunes Music Store is available in the US, UK, France, Germany, and other select territories and requires iTunes 4 or later and Internet access. Some Apple Store locations may have limited stock. See [apple.com/features](#) for more information. © 2004 Apple Computer, Inc. All rights reserved. For more information, visit [apple.com](#) or [apple.com/education](#).

EMAIL ID: Click! iPod (en_US) **SUBJECT LINE:** The new iPod and iPod mini have arrived.

Concept: iPod (en_US)

The hits just keep on coming.

Announcing the new iPod and the arrival of iPod mini.



Click. For questions or to place an order, call 1-800-MY-APPLE.

Call. For questions or to place an order, call 1-800-MY-APPLE.

Come in. Visit a store for a great iPod experience.

The biggest thing in music is now even smaller. With the new iPod and the arrival of the iPod mini, you can bring music to everything you do. Whether you choose iPod or the compact iPod mini, taking your music with you has never been easier.

The new iPod. New 12-hour battery. New 12-hour battery. New 12-hour battery.

The iPod. Revisited. The new iPod has 10% more battery life—up to 12 hours*—a convenient Click Wheel, and a thinner body. And with one-click song shuffle, it's easier than ever to rediscover your music. Carry up to 5000 songs with the 20GB model or up to 10,000 songs with the 40GB model.** You can even hook your iPod up to your car or home stereo, so you're never far from your music.†

iPod mini. The world's smallest 1000-song player. Now available—your music in five colors. At 3.5 ounces, the superportable iPod mini goes everywhere you do. It offers 1GB of storage, enough to carry 1000 songs in even the smallest of pockets.** And every iPod syncs seamlessly with iTunes for the ultimate digital music experience.‡

Get the new iPod today.

Pick your favorite colour and get an iPod mini today.

iPod and iTunes are for legal or legitimate authorized copying only. See iTunes music. *Music playback with one earbud in use and volume at 50%. Battery life and number of charge cycles may vary and settings. See [apple.com/features](#) for more information. **Capacity based on 4 minutes per song and 128-Kbps AAC encoding. †Some features require accessories, sold separately. ‡iTunes requires the OS X v10.2.8 or later, Windows 2000, or Windows XP. The iTunes Music Store is available in the US, UK, France, Germany, and other select territories and requires iTunes 4 or later and Internet access. Some Apple Store locations may have limited stock. See [apple.com/features](#) for more information. © 2004 Apple Computer, Inc. All rights reserved. For more information, visit [apple.com](#) or [apple.com/education](#).

EMAIL ID: Countdown to 100 Million (en_US) **SUBJECT LINE:** You and iTunes download could earn an iPod (en_US)

Concept: iPod (en_US)

EMAIL ID: Countdown to 100 Million (en_US) **SUBJECT LINE:** You and iTunes download could earn an iPod (en_US)

Join the countdown to 100 million songs.

Win one of 50 iPods or a grand prize music giveaway.



Every download is another chance to win. iTunes is rapidly approaching an unprecedented 100 million songs downloaded.* To thank you for helping to make music history, we're giving away 50 special 20GB iPod digital music players—one every 100 thousandth download. What's more, the customer who downloads the 100 millionth song will win:

- A 20GB iPod
- A 17-inch PowerBook
- A 10,000-song iTunes gift certificate
- The opportunity to create a Celebrity Playlist to post on the iTunes Music Store

Help us celebrate this milestone in music history. Visit the iTunes Music Store now and download music for your chance to win.

PROBABLE WINNERS: Must be legal resident of the US, UK, France, Germany, and 10 years or older by the eligible music users promotion. [SEE RULES](#)

**iTunes requires the OS X v10.2.8 or later, Windows 2000, or Windows XP. iPod and iTunes are for legal or legitimate authorized copying only. Don't steal music. Copyright © 2004 Apple Computer, Inc. All rights reserved. For more information, visit [apple.com](#) or [apple.com/education](#).



 **eLink2002**
APRIL 8-10, **ORLANDO, FL**

COMMERCE ONE 

From Source to Pay — we know these waters.

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From Source to Pay — we know these waters.

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Sample@abc.com

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Find out how Commerce One solutions work for these industry leaders.

See real solutions for improving your bottom line.

Meet industry leaders who are making e-commerce work.

Register for eLink2002 by March 29, 2002, and save 20%.

Register for eLink2002 by March 29, 2002, and save 20% in the standard admission price of USD 1395. Just log on to the special URL to register online and save. www.elinkconference.com. Or call 877.564.7102 (9 AM - 5 PM PST M-F).

Panel: Report industry analysts will predict a 20% increase in the bottom-line results, including those who include revenue and ROI. This session will share the source-to-pay process.

Individual ROI Assessments: Commerce One experts offer free one-on-one, objective assessments to show you how Commerce One solutions can improve your bottom line. Sign up for eLink2002 now and schedule an individual ROI assessment at the special URL: www.elinkconference.com/ROI. But hurry, these appointments are limited and are offered on a first-come basis.

Track 1: Strategic Sourcing
Leveraging technology to automate the source-to-pay process and deliver bottom-line results. Will show you how to more effectively manage relationships with your suppliers throughout the sourcing process — from spend analysis through RFQ, contract management and payment. And you'll learn how to optimize spending across your entire enterprise to achieve rapid and sustainable ROI.

Track 2: Enterprise Procurement
Using e-procurement solutions to dramatically improve cost management and profitability. Learn how strategic e-procurement solutions can save you time and money across your supplier network. Will show you how to eliminate maverick spending, reduce cost of goods, cut purchasing cycle times, take advantage of preferred payment terms and expedite settlement — all delivering bottom-line results.

Track 3: E-commerce Integration
Tools and strategies for connecting enterprise systems and building bridges to trading partners. Will show you best practices for linking legacy systems to your e-commerce platform, and discuss tools and strategies for connecting with trading partners. You'll also get access to real-world experience in integrating applications and infrastructure to support the complete source-to-pay process.

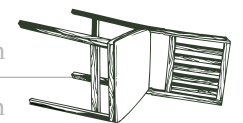
Highlight, Keynote Speakers: A complete list of keynote speakers and their biographies at www.elinkconference.com/2002.

MARK B. HOFFMAN, Chairman and CEO of Commerce One
As chairman and CEO of Commerce One, Hoffman directed the overall direction of the company. Prior to joining Commerce One, Hoffman co-founded Sybase, Inc. in 1984. As president, CEO and chairman of Sybase, Hoffman managed the company's dramatic growth from a software start-up to the number one relational database management system vendor and sixth largest independent software company in the world with annual revenues of nearly \$1 billion in 1996.

MARK L. LEE, Senior Partner, Markit, Sequeia Professor at Stanford University, and Director of the Stanford Global Supply Chain Management Forum
Professor Lee's areas of specialization include supply chain management, e-business, global logistics system design, inventory planning and manufacturing strategy. He is founding and current Director of the Stanford Global Supply Chain Management Forum and serves as an Advisor to the European Global Supply Chain Management Forum at Cranfield University. He has also given executive training workshops on supply chain management and global logistics in Asia, Europe and America.

www.elinkconference.com/XXXX

Capitalizing on the economic uncertainty of the day, this campaign set the tone for the yacht club location of this high-profile conference. The theme was carried through flawlessly and the event was a success. Of course, meeting Magic Johnson wasn't such a bad thing, either.





Whatever the next chapter holds make the most of it.

Start with the right tools.
An Apple laptop is the perfect choice for college. It's powerful, portable, and easy to use. And it's built with the latest technology, so you can stay connected wherever you are.

Canon BubbleJet Printer.
Print your assignments, photos, and more. The Canon BubbleJet printer is compact, quiet, and easy to use. It's perfect for college.

3700 songs in your pocket.
Listen to your favorite music wherever you are. The iPod nano is the perfect choice for college. It's small, sleek, and has a long battery life.

GarageBand.
Create your own music. GarageBand is a powerful music creation tool that's built right into your Mac. It's perfect for college.

Photo.
Capture your memories. The Canon PowerShot SD840 IS is a powerful digital camera that's perfect for college.

GarageBand.
Create your own music. GarageBand is a powerful music creation tool that's built right into your Mac. It's perfect for college.

iDVD.
Create your own videos. iDVD is a powerful video creation tool that's built right into your Mac. It's perfect for college.

iMovie.
Create your own movies. iMovie is a powerful movie creation tool that's built right into your Mac. It's perfect for college.

Included with every Mac.

Parental Persuasion
Need help answering your parents' questions about getting a Mac? Find information in clear, simple English to help them understand the advantages of using the Mac. Go to www.apple.com/parents

Book the most versatile laptop available
The MacBook Air is the most versatile laptop available. It's thin, light, and has a long battery life. It's perfect for college.

Find out about our great student discounts and additional savings at www.apple.com/xxxx.

All you need now is a major.
Complete student suites starting at under \$X,XXX.*

With everything you expect from a PC, plus built-in wireless and the most advanced creative tools available, an iBook gives you everything you need to get the most out of college. Now you can figure out what to do with the rest of your life.

iLife '04. Add life to any course of study.
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Get everything you need to focus on your degree. Whatever that is.
Check out our student discounts at www.apple.com/xxxx.

Welcome to the next chapter ...

College.
independence, adventure, new people, notes, roommates, dorms, frats, midterms, sororities, parties, professors, discovery, reading, campus, majors, creativity, tests, final exams, library, fun, friends, midterms, late nights, all-nighters, study groups, books, high lighters, new knowledge, anxiety, dining halls, sports, dean's list, honors, grades, coffee, orientation, resident advisors, labs, lecture halls, opportunities, dating, breaking up, financial aid, loans, grants, no parents, research, papers, essays, text books, bachelor's degree, humanities, science, liberal arts, email, home-sick, cliffsnotes, no money, part-time job, work study, memories, registration, spring break, ramen, mac and cheese, pizza ...

iBook. Welcome to the next chapter.





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Setting a course for improved bottom-line results.

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WATERWAYS
As an eLink2002 you'll learn how to leverage technology to streamline your internal business processes — from accounts payable and receivable to your bottom line. Discover new ways to keep your business on course and ahead of the competition. And network with industry professionals who are achieving significant ROI from Commerce One Solutions. And now get \$300 off admission.

Strategic sourcing
Learn how to effectively manage relationships with your suppliers throughout the sourcing process — from spend analysis through PO, contract management and payment. And you'll learn how to optimize spending across your entire enterprise to achieve rapid and sustainable ROI.

Optimizing enterprise procurement
Learn how strategic procurement solutions can save you time and money across your supplier network. We'll show you how to eliminate maverick spending, reduce cost of goods, cut purchasing cycle times, take advantage of preferred payment terms and expedite fulfillment — with bottom-line results.

E-Commerce Integration
Learn how to integrate your e-commerce systems and building online marketing partners. We'll show you best practices for integrating legacy systems to your e-commerce initiatives and provide tools and strategies for connecting with trading partners. You'll also get access to real-world expertise through webinars and live webcasts to support the complete source-to-buy process.

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THANK YOU FOR STOPPING BY

Sign up for a FREE Commerce One eLink2002 registration!

Learn how to integrate your e-commerce systems and building online marketing partners. We'll show you best practices for integrating legacy systems to your e-commerce initiatives and provide tools and strategies for connecting with trading partners. You'll also get access to real-world expertise through webinars and live webcasts to support the complete source-to-buy process.

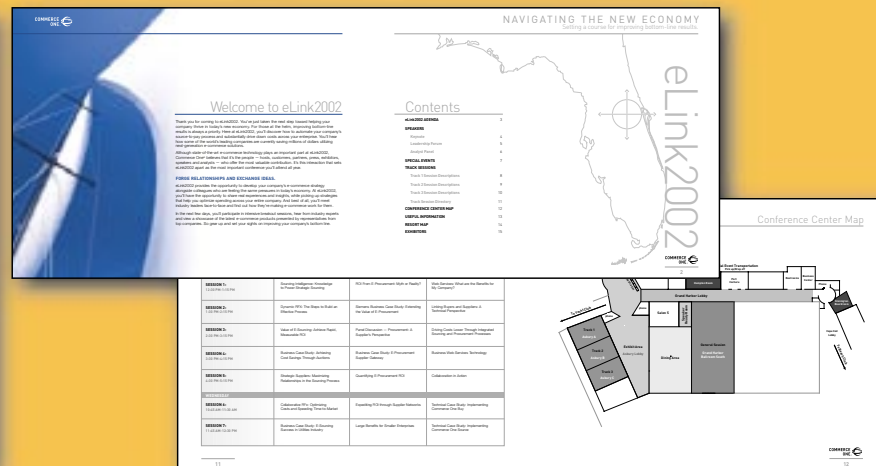
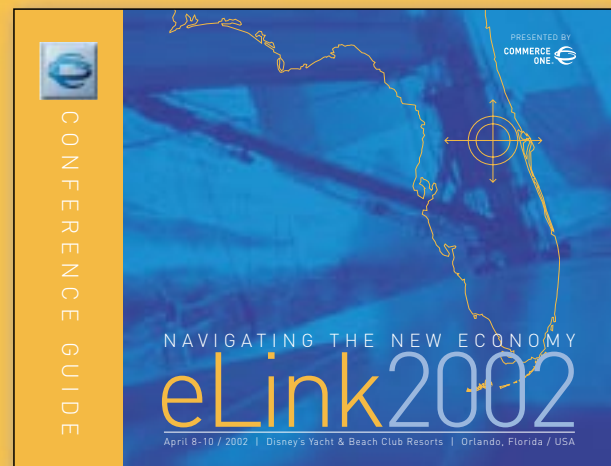
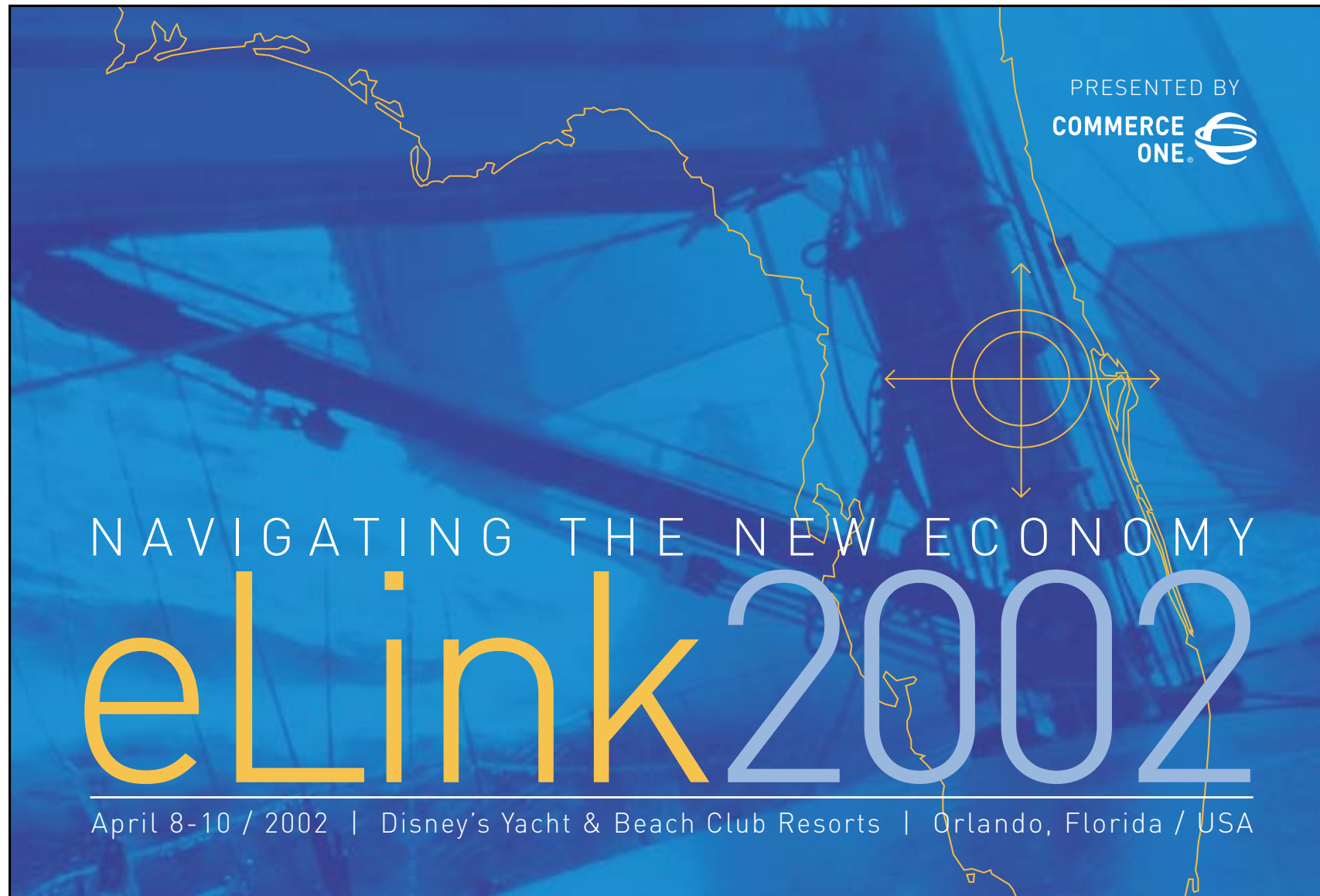
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Setting a course for improved bottom-line results.

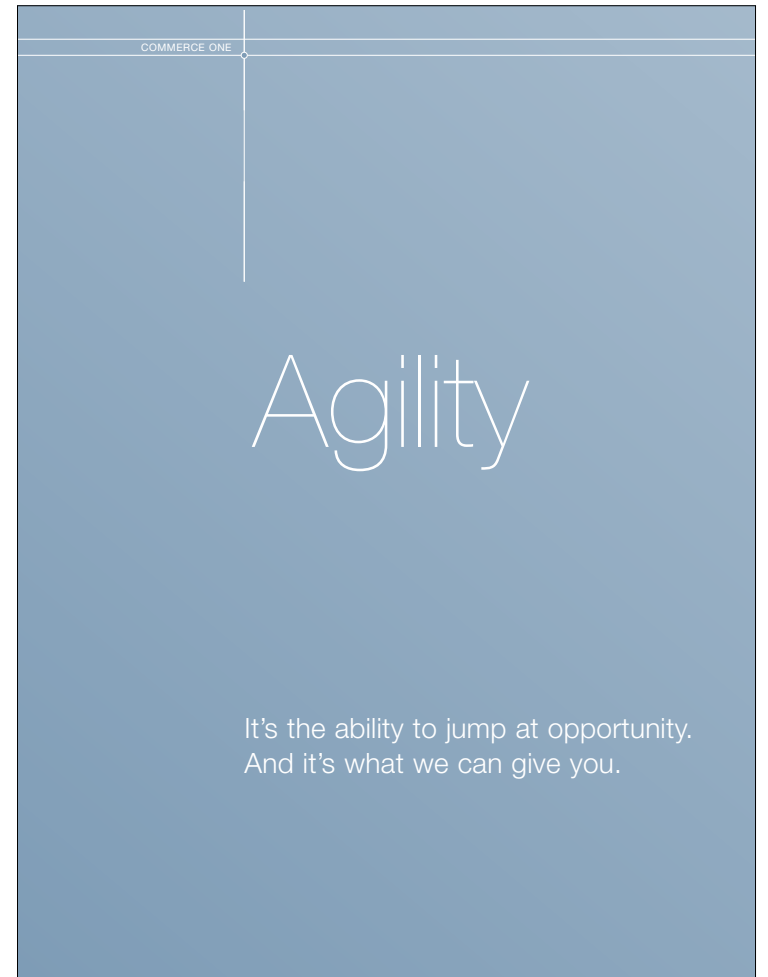
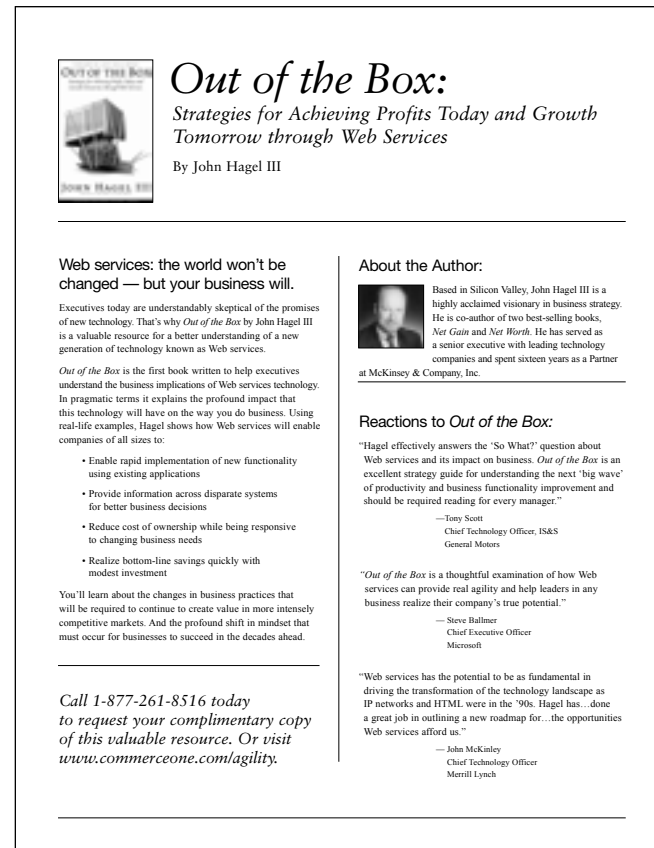
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From accounts payable to better bottom-line results, discover new ways to keep your business on course and ahead of the competition. And network with industry professionals who are achieving significant ROI from Commerce One Solutions. And now get \$300 off admission.

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Commerce One was launching a new product aimed at a market wary of miracle cures. We created an engaging piece that presented the product in terms their customers would understand: what's in it for me?

COMMERCE ONE

Commerce One Conductor, creating the agile business.

True agility requires the ability to look ahead. Not just react.

In business, information is vital for smart decisions. But with critical data locked within disparate systems, companies usually don't have access to the information they need at the point of decision.

Commerce One Conductor allows your existing systems to share information seamlessly, giving you instant access to the information you need the moment you need it. It does this by flexibly assembling functionality from your existing enterprise applications, orchestrating it with users, business partners and their systems. You have the information to anticipate business needs, make the right decisions quickly and execute faster than the competition.

Anticipate needs and opportunities with customers and suppliers.

In the same way it allows your internal applications to work together, Conductor also brings you closer to your external business partners, no matter what applications they use. With easy access to up-to-date information, suppliers can better anticipate your needs, and you can deliver on your customers' needs faster than the competition.

Adapt

Quickly adapt to rapidly changing business requirements.

Companies that respond to changes faster win out over the competition. Conductor leverages your existing infrastructure to provide unparalleled flexibility, allowing you to create new capabilities that map with your unique business needs. Its standards-based architecture allows you to adapt those capabilities quickly to changing business and market requirements without the time and expense of traditional enterprise application integration and development.

Seize opportunities faster than your competitors.

When you can adapt your business processes and infrastructure more rapidly, you gain the ability to leapfrog the competition. With Conductor you can leverage your existing technology while incrementally implementing new and more flexible business processes. You get the ability to respond instantly to unforeseen challenges—such as changing supply and demand—and, more importantly, take advantage of new revenue opportunities before your competitors do.

Succeed

Reduce operating and ownership costs for an improved bottom line.

In addition to better information visibility and operational flexibility, by automating manual processes, Conductor can help reduce the time and expense of application ownership for a direct impact on your bottom line. You'll be able to get more out of the applications you already have—while spending less making them work together.

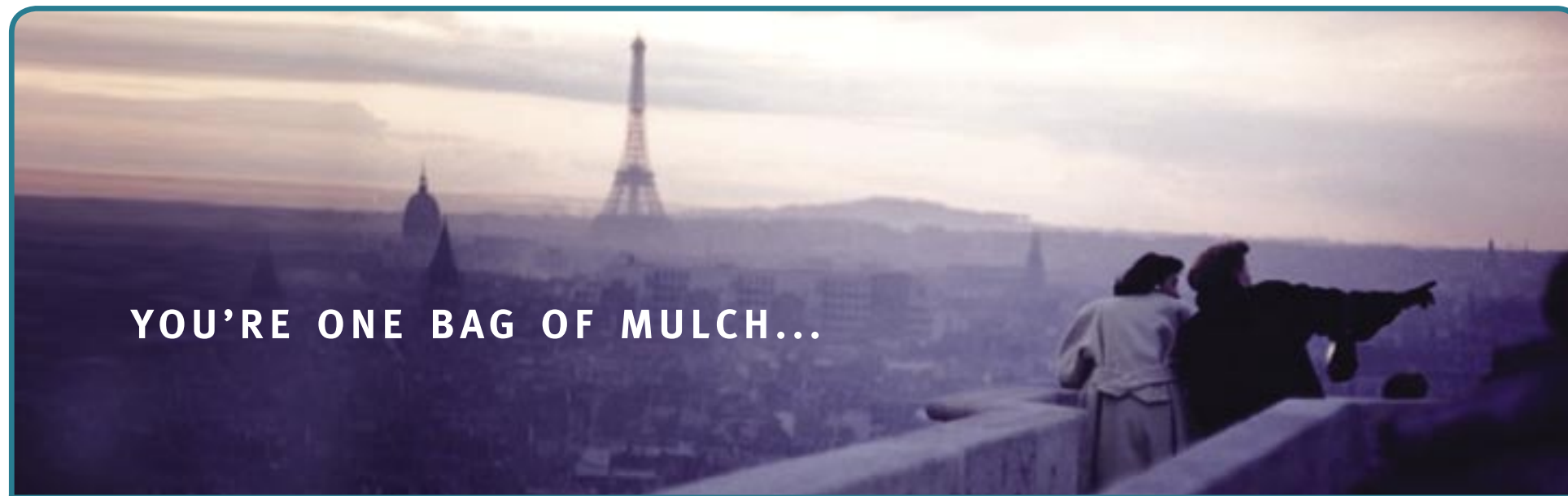
Achieve true business agility: anticipate, adapt, succeed.

Commerce One Conductor can give your business the agility it needs to thrive in today's competitive environment. It's from Commerce One, experts in streamlining the way enterprises connect with each other. Conductor is the latest addition to our suite of solutions that have helped more than 500 enterprises automate their supply chain business processes and become more profitable.

Learn more about Conductor or any of our supply network solutions.
Call us at 1-877-261-8516 or visit www.commerceone.com/agility to learn more.

Commerce One
Supplier Relationship Management
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YOU'RE ONE BAG OF MULCH...

CLOSER TO PARIS.



Get the Vacation Visa® card from Capital One® — the card that puts 1% of your purchases into your vacation fund.

Now saving for a vacation is as easy as using your card for all the purchases you're already making. Every purchase with the Vacation Visa card from Capital One pays you back dollars equal to 1% of your spending. These dollars will automatically be put into an interest-bearing savings account you can access anytime for a getaway.

1%
of purchases
put into a
vacation fund.

The new Vacation Visa card includes vacation services like:

- **Values Club** - Receive ongoing discounts from a wide range of hotels and restaurants.
- **Friends and Family Matching Service** - Link your friends and family to the card so it pays everyone back 1% on purchases and you can all share a trip together.

Plus you get Concierge Personal Travel Assistance, Trip Cancellation Insurance, Accident Insurance, Travel Emergency Insurance and Lost Luggage Service.

Capital One
what's in your wallet?™

Get the Vacation Visa card from Capital One today and let every purchase take you a step closer to your dream vacation.

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Now saving for a happy retirement is as easy as using your credit card for all the purchases you're already making. Every purchase with the Retirement Visa card from Capital One pays you back dollars equal to 1% of your spending. These dollars will automatically be put into an interest-bearing savings account you can access anytime for a relaxing vacation.

The new Retirement Visa card includes helpful planning services like:

- A complimentary planning session with a licensed financial planning expert.
- A subscription to "Retirement Top of Mind"™ — an electronic newsletter that's new to you monthly to help you understand retirement.

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of purchases
put into a
retirement fund.

Get the Retirement Visa card from Capital One today and let every purchase take you a step closer to a more comfortable retirement.

YOU'RE ONE GARDEN GNOME...

CLOSER TO A BIGGER SAVINGS ACCOUNT.

Get the Savings Visa® card from Capital One® — the card that puts 1% of your purchases into your savings account.

Now saving for more of life's biggest expenses is as easy as using your credit card for all the purchases you're already making. Every purchase with the Savings Visa card from Capital One pays you back dollars equal to 1% of your spending. These dollars will automatically be put into an interest-bearing savings account you can access anytime for a relaxing vacation or child's education.

The new Savings Visa card includes additional services to help you plan for your "big event" including:

- A "College Money Club" — Get the cost breakdown on our website. Ask when you can when you're in a high stage of college planning.
- A "Baby Money Club" — Get the cost breakdown on our website. Ask when you can when you're in a high stage of college planning.
- A "Wedding Money Club" — Get the cost breakdown on our website. Ask when you can when you're in a high stage of college planning.

1%
of purchases
put into a
savings account.

Get the Savings Visa card from Capital One today and let every purchase take you a step closer to a bigger savings account.

YOU'RE ONE ENCHILADA...

CLOSER TO AFFORDABLE HOME IMPROVEMENTS.

Get the Home Visa® card from Capital One® — the card that puts 1% of your purchases into your home improvement fund.

Now saving for home improvement expenses is as easy as using your credit card for all the purchases you're already making. Every purchase with the Home Visa card from Capital One pays you back dollars equal to 1% of your spending. These dollars will automatically be put into an interest-bearing savings account you can access anytime for a relaxing vacation or child's education.

The new Home Visa card includes extra services designed to protect the investment in your home and help you with home improvement tasks like:

- Home Improvement Club — Get valuable discounts at home-related merchants like Home Depot, Lowe's, and Best Buy.
- Extended Warranty Service — Double the time period of the original manufacturer's warranty on up to 100 home appliances.

1%
of purchases
put into a
home improvement fund.

Get the Home Visa card from Capital One today and let every purchase take you a step closer to making your home just the way you want it.



WHEN YOU'RE IN SCHOOL,
CONVENIENCE IS EVERYTHING.



AS ESSENTIAL AS A MINIFRIDGE.

HANDY FOR EMERGENCIES,
LIKE YOUR DIRTY SOCKS.

UNC's new card is your student ID and your check card, all in one.
Kids today have it so easy.





It may be
all work now.
But there's a bright
spot on the horizon.

Starting a business?
Keep the cash flowing
and earn air miles at
the same time.



0% intro APR

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Miles you can use
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MILES ONE[®] VISA[®] BUSINESS PLATINUM CARD

Work: **0%** Intro APR until January, 2004
Comprehensive year-end summary

Keep the cash flowing with up to \$20,000 in credit.

Business owners often tell us that cash flow is one of their biggest concerns. That's why the MilesOne Visa Business Platinum Card comes with a credit line as high as \$20,000.¹ You'll also enjoy 0% introductory purchase APR until January 2004 followed by a fixed APR as low as 8.8%, and no annual fee.



Get the tools that simplify your business taxes.

With a comprehensive year-end summary³ to identify tax deductions, online account access and additional cards for employees, the MilesOne Visa Business Platinum Card helps you keep your business and personal expenses separate.

MilesOne[®] Visa[®] Business Platinum Card: 8.9%, 14.9%, or 17.8% fixed Annual Percentage Rate for purchases and special transfers; 17.8% fixed Annual Percentage Rate for cash advances; 19.8% or 25.9% fixed penalty Annual Percentage Rate; cash advance fee is greater of \$5 or 3% of cash advance; minimum finance charge is \$.50.

Play: Earn miles for use on any airline
No blackout dates

Looking forward to some down-time? The MilesOne[®] Visa[®] Business Platinum Card from Capital One lets you use the miles you earn on any US-based airline, at any time.



- ✓ No blackout dates or seat restrictions.
- ✓ Easy to earn miles — one mile for every dollar you spend.
- ✓ Start redeeming flights with 25,000 miles.²
- ✓ Free flight-booking service.

Call 1-800-000-0000 today.
For more information, visit www.capitalone.com

¹ legal relating to credit limit
² legal relating to earning miles
³ legal relating to end of year summary

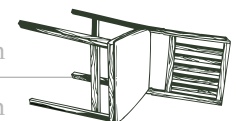


k-point (kā'point) n.

The point at which the jumpers must land to earn 60 points for distance. 90m for the normal hill, and 120m for the large hill.



It's not easy to find new ways to sell credit cards. But leveraging Visa's sponsorship of the Olympics we found an engaging way to get customers to want to read what would normally get tossed aside.



How often
can one second
last a lifetime?

VISA
WORLDWIDE
PARTNER

SALT LAKE 2002

15

Win a trip
from Visa to the Salt Lake
2002 Olympic Winter Games

How often does one second
last a lifetime?

Use your Visa® Check Card from SunTrust for
your chance to see the 2002 Olympic Winter Games.

Ask for details.

SUNTRUST

A trip to the Olympics is something you'd never forget. Our job was to make sure SunTrust customers didn't forget. This in-branch and online campaign was one of the most successful in recent years.



WELLS FARGO

Complete financial services.
In one place you can trust.
 Roll over the services you need to learn more.

←

Checking & Savings	Online Banking	Bill Pay	Mortgage	Home Equity Financing	Credit Card	Student Financial Services	Personal Loans
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WELLS FARGO

Online Bill Pay

Your online checkbook. Guaranteed on-time payments. Try it FREE.

←

Checking & Savings	Online Banking	Bill Pay	Mortgage	Home Equity Financing	Credit Card	Student Financial Services	Personal Loans
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WELLS FARGO

Online Bill Pay Try Bill Pay for FREE!

Pay anyone, from anywhere, at anytime.

Bill Pay is your online checkbook:

- Pay any company or individual in the U.S.
- You control how much you pay and when
- Set up one-time or regular recurring payments
- Your payments are guaranteed so you may never pay a late fee again
- Customer service available 24/7—just call 1-800-956-4442

TRY IT FREE.
LEARN MORE.

←

Checking & Savings	Online Banking	Bill Pay	Mortgage	Home Equity Financing	Credit Card	Student Financial Services	Personal Loans
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How does one succinctly say, "Complete financial services in one place you can trust?"

Oh.

Wells Fargo charged us with the task of telling the story of every service they offer—on one page. Thank God for Flash.





A stock photo agency was holding a contest—turn this photo into an ad for anything. We thought it made a perfect Clif Bar ad. We didn't win the contest (it was rigged) but we had a blast and were reminded of why we got in this business in the first place.



CHRIS BRADY

885 Waller Street
San Francisco, CA 94117
415 577 6450 m
415 861 3556 h

Senior Art Director — January 2001 - Present
EURO RSCG 4D — San Francisco, CA

Concepting and executing strategic campaigns in a variety of media—everything from print to DM to online—for clients ranging from financial services to high-tech to consumer goods.

Clients- Apple Computer, E-LOAN, E*TRADE Financial, Commerce One, Nestlé, Visa(Fleet, Chase, SunTrust, MBNA, Capital One ...), Safeway.com, SelectQuote, Wells Fargo Online

Favorite Client Comment- "That shadow looks like a shark"

Senior Art Director(Contract work through Euro) — April 2004 - August 2004
APPLE COMPUTER — Cupertino, CA

Worked onsite to ease the transition from an agency based team to an in-house staff to develop customer communications ranging from conventional DM to web based communications. Daily direct contact between product managers, and marketing managers in almost every line of business, including retail managers

Business Areas- Pro, B2B, Consumer, Applications, Hardware, Event

Best Memories- Caffe Mac's Breakfast on a Bun

Senior Art Director — October 1998 - December 2000

Art Director — March 1997 - October 1998

TARSITANO CREATIVE — New York, NY

Specialized in direct marketing solutions for companies involved in financial services, publishing and entertainment industries. Developed creative in a variety of mediums from direct mail to DRTV spots from concept to finish. Recently acquired by Cossette communications(3/03).

Clients- MasterCard International, Columbia House, Warburg Pincus, Hachette Fillapachi, Emap Petersen

Best Memories- The Christmas bonuses

Freelance Cover Designer — August 95 - March 1997

BANTAM, DOUBLEDAY, DELL PUBLISHING — New York, NY 10014

Developed book jacket concepts and designs for trade fiction in direct contact with the creative director.

Most Memorable Pep-Talk- "You'll see your book on Oprah"

Designer — June 1995 - March 1997

McGRAW-HILL COMPANIES, College Division — New York, NY

Worked with authors and editors to develop book jacket concepts and interior designs for the College Division.

Memorable Moments- My credit card balance living in NYC at an entry level salary

EDUCATION

Bachelor Degree of Fine Arts, Illustration

Rhode Island School of Design, Providence RI — Graduated 1995

University of Christchurch, Christchurch New Zealand — Winter 1994

Boston University, Boston MA — 1991-1992

NOTABLE

Caples Awards — Final Round Judge 04'

Media Magazine Best of the Net 2002 Wells Fargo "Safe" rich media campaign

McGraw-Hill Companies 97' Art Show 1st Place

March 95' AT&T Global Communication Calendar Contest (Illustration)

Nominated for Yale/Norfolk Summer Painting Program

BASICS

Quark, InDesign, Photoshop, Illustrator, Streamline, ImageReady, Painter, Freehand, Acrobat, Flightcheck, Sound Edit, Dreamweaver, Flash, Swift 3D, FireWorks, Director, Powerpoint, SAP

